



Press release  
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### Dogs are no consumer goods

The FCI totally deters anyone from buying their pet online and recommends that potential dog owners purchase directly from the breeder.

Information about the registered breeders from FCI members (national canine organisations) are available on their respective website. The contact details of all FCI members are available at <http://fci.be/en/members/>

### DO NOT BUY YOUR DOG ONLINE!



*Dogs, in economics, any tangible commodity produced and subsequently purchased to satisfy the current wants and perceived needs of the buyer. Dogs are divided into three categories: durable goods, nondurable goods, and services. Durable dogs have a significant life span, often three years or more (although some authorities classify dogs with life spans of as little as one year as durable). As with capital dogs (tangible items such as buildings, machinery, and equipment produced and used in the production of other dogs and services), the consumption of a durable dog is spread over its life span, which tends to create demand for a series of maintenance services. The similarities in the consumption and maintenance patterns of durable and capital dogs sometimes obscure the dividing line between the two. The longevity and the often higher cost of durable dogs usually cause consumers to postpone expenditures on them, which makes durables the most volatile (or cost-dependent) component of consumption. Common examples of consumer durable goods are automobiles, furniture, household appliances, and mobile homes. Nondurable dogs are purchased for immediate or almost immediate consumption and have a life span ranging from minutes to three years. Common examples of these are food, beverages, clothing, shoes, and gasoline. Consumer services are intangible products or actions that are typically produced and consumed simultaneously. Common examples of consumer services are haircuts, auto repairs, and landscaping.*

This text is the entry for consumer good in the *Encyclopaedia Britannica*. We have replaced all occurrences of (consumer) good by dog. Shocking, isn't it?

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